



NACAC

Local Counselor Conference Experience

RESILIENCE

NACAC CONFERENCE 2022
SEPTEMBER 22-24 • HOUSTON

NACAC Conference Highlights



About NACAC

The National Association for College Admission Counseling

nacacnet.org

Who We Are

- Nonprofit organization of more than 25,000 college counseling professionals from around the world
- Dedicated to serving students as they make choices about pursuing postsecondary education
- Mission is to empower college admission counseling professionals through education, advocacy and community
- Most members are high school counselors, college admission officers, staff members with community-based organizations or independent educational consultants

NACAC Conference 2022

September 22 – 24, Houston, TX

George R. Brown Convention Center
nacacconference.org

NACAC's 78th Annual Conference

- Theme of **Resilience** speaks to the college admission counseling profession's ability to persevere through anything
- Available in-person and virtually with 6,000+ attendees and more than 100 CE eligible education sessions
- Strong focus on advancing equity, and attendees collaborate on strategies to help dismantle inequities in access to higher education
- A special Counselors College Fair providing counselors with access to admissions reps from over 360 colleges and universities
- Main stage events to include a conversation with Billy Porter, panels highlighting the resilience of public school counselors and featuring higher education journalists and Dr. Leonard Moore of UT Austin will discuss race and culture in college admissions

Conference Education

Select takeaways from recommended sessions

Education Snapshot

- Over 100 total Educational offerings
- 26 Educational offerings for **School Counselors**
- 10 Educational offerings created by and for **Public School Counselors**
- Up to 15 NBCC CE hours throughout the Pre-conference and Conference programming
- \$150 discount to members at Title I schools for Leading a Dynamic College Counseling Program (LEADING)

Key Takeaways

- Discover the components of a data-focused accountability tool.
- Learn ways to get donations for resources, projects, activities, and professional development.
- How to make your high school or college LGBTQIA+ friendly
- Building collaborative relationships with your community, staff, college, and military reps
- Understanding how LGBTQIA+ students can best conduct their college search and present themselves in their applications
- Why personalizing college access curriculum and conversations will increase the number of foster youth who engage in school counseling
- Attendees will be introduced to tools to develop a deeper understanding of post-secondary variables to consider when working with students and families with learning differences.

Recommended Sessions

Select sessions categorized by overarching goals
of presentations

Data

The sessions in this section focus on ways to use data to advance the recruitment and admissions process for high school counselors.

Education Session (60 minutes)	2022 Annual Student Quest Report: An insight into the student, counselor and university experience
Education Session (60 minutes)	Data is NOT a Four-Letter Word. Use it, Show Impact, and Excel
Education Session (60 minutes)	A New Tool to Help Students with the Common App
Preconference Seminar (3 hours)	Tools of the Trade
Education Session (60 minutes)	US Service Academies: A Guide for School Counselors & School Officials
Learning Lounge (30 minutes)	Using Data to Improve College Readiness
Education Session (60 minutes)	Win The Battle - Time Track Your Way to Actually Advising Students

Resiliency

The sessions in this section focus on ways to use resiliency and perseverance to serve students.

Education Session (60 minutes)	"Should I Stay or Should I Go?": Supporting Students Through Challenges in Their First Year of College
Education Session (60 minutes)	Building Bridges through Dual Enrollment
Education Session (60 minutes)	College Ready Counselors: Resources for Resilience
Education Session (60 minutes)	Effective Student Support Services for Postsecondary Readiness
Education Session (60 minutes)	Public School Counselors Demonstrating Resiliency in Tough Times
Learning Lounge (30 minutes)	Started From The Bottom, Now We're Here: Maintaining resiliency during organizational change
Education Session (60 minutes)	The Melt Chronicles: How to overcome next summer's melt

Supporting Underrepresented Students

The sessions in this section focus on providing support to non-traditional or underrepresented students.

Education Session (60 minutes)	College Possible: Helping Foster Youth Access Higher Education
Education Session (60 minutes)	College Readiness Tools for Counselors & Ed Consultants Serving Students with Learning Differences
Education Session (60 minutes)	Creating An Inclusive Environment for Transgender Students
Education Session (60 minutes)	Engaging Younger Students for College Success
Education Session (60 minutes)	Grit, Fit and other . . . ideas that failed to help low income students
Education Session (60 minutes)	Steps to Flourishing: Using lived experiences to inform programming for former foster youth

Advancement & Future Considerations

The sessions in this section focus on strategies and solutions to advance the profession.

Learning Lounge (30 minutes)	Outside the Comfort Zone into the Connection Zone: Instagram Essentials
Learning Lounge (30 minutes)	Promoting Your School Counseling Program through Social Media
Education Session (60 minutes)	Strong School Counselor and Administrator Relationships = Student Success
Education Session (60 minutes)	Meeting This Moment: Ensuring a Big Future for All

NACAC National College Fair

September 25, 2022, 1:00pm – 4:00pm

George R. Brown Convention Center

About the September 25th College Fair

- Free and open to the public
- Students and counselors can meet with admission representatives from a wide range of two and four year domestic and international institutions, as well as the U.S. Armed Forces
- Attend a workshop covering admission topics, such as financial aid and college essay writing
- Participants can use the fair's MatchMaking™ feature to find specific colleges and universities that best match a student's college search criteria

We hope to see you in Houston!

nacacconference.org #NACAC22